



NIR GUZINSKI - COMEDY

Media Kit

WHAT YOU GET - VISIBILITY



Nir Guzinski

Actor, Writer, Director, Producer, Editor, Creator

At his core, Nir is an actor with over 20 years of experience and 25 acting credits to his name (Snow Day, Transplant, Misanthrope, 19-2).

His love for entertainment and comedy led him to start a sketch comedy channel 7+ years ago with over 1300+ sketches to date! With a keen eye and flair for comedy, and his memorable characters, Nir has built a significant social media following, and along with his writing and editing skills, has helped create some epic and effective content for both his brand and his collaborators'.

With a background in Marketing and Psychology (McGill University), Nir brings more than just content. He adds value to your marketing efforts by providing an all-in-one approach, from concept to promotion.

Nir is an entertainer that will not only bring you and your audiences laughs, he will also bring a unique marketing opportunity and advantage for your brand, in today's "influencer" economy.

Meet the team:







CHARLIE
Loveable French Canadian "Therapist"



OLEG
Blunt, no-nonsense, non-sensical Russian


WHAT YOU GET - VISIBILITY

Platform				
Audience	190.2K	67.5	32K	2289
Impressions*	2.3M	4.7M	23590	75K
Visibility (estimated) Avg. Views/post*	75.3K	25.2K	3.5K	2K

*Based on previous 60 days (Tiktok) & 90 days (Instagram) & 28 days (FB+YT)

WHAT YOU GET - ENGAGEMENT





@nir_guzinski
[Contact info available](#)

49.1k
Followers

4314
Following

2060
Posts

16.26%
Engagement Rate

7.79k
Avg. Likes

184
Avg. Comments

Likes per post

Comments per post

Last 90 Days ▾
Feb 29 - May 28

Overview

You reached **+141%** more accounts compared to Dec 1 - Feb 28

Accounts reached

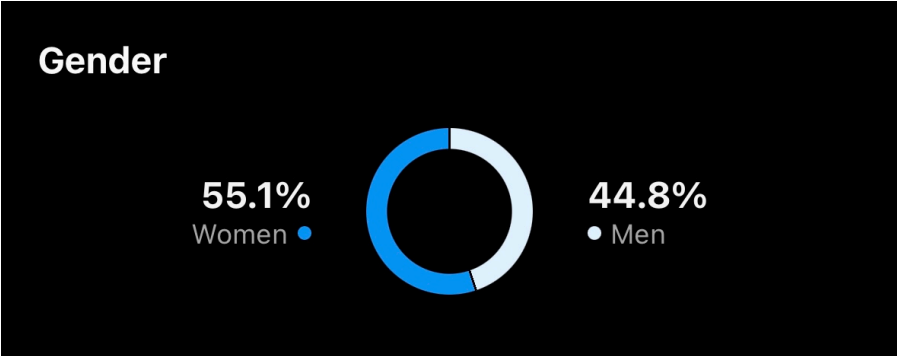
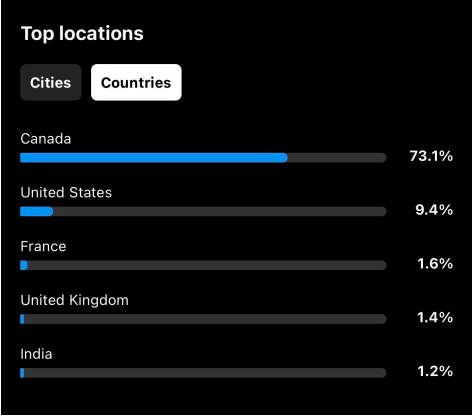
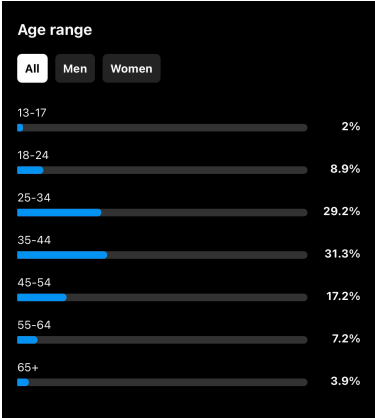
3M
+141%

Accounts engaged

257K
+220%

Total followers

49K
+24.7%



WHAT YOU GET - ENGAGEMENT



@nirguzinski

182.1k Followers 2.4k Following 1.3k Posts

1.93% Engagement Rate

3.1k Average Likes

367 Average Comments

7 days 28 days **60 days** Custom ▾

Key metrics ⓘ
Mar 30 - May 28

Post views 2.3M +1.8M (+365.5%)	Profile views 14K +9,077 (+157.4%)
Likes 230K +196K (+577.7%)	Comments 6,996 +3,868 (+123.7%)
Shares 26K +21K (+445.5%)	

Follower insights ⓘ

Gender **Age** Top countries/regions Top c

18 - 24	26.7%
25 - 34	33.6%
35 - 44	21.6%
45 - 54	12.1%
55+	6.1%

Follower insights ⓘ

Gender Age Top countries/regions Top c

- Male 56%
- Female 44%
- Other 0%

Follower insights ⓘ

Gender Age **Top countries/regions** Top c

Canada	65.8%
United States	12.9%
Nigeria	4.8%
South Africa	4.1%
United Kingdom	3.2%
Ghana	3.0%
Zambia	1.8%
Kenya	1.7%
France	1.4%
Australia	1.3%

WHAT YOU GET - PRODUCTION

Working with Nir, you will not only get high quality, engaging, entertaining video content for your brand or company, but you will also get a one stop shop for your pre- and post-production needs.



Writing



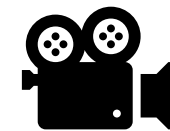
Directing



Acting



Editing



Filming



Promotion

COLLABS/PARTNERSHIPS



* Video examples upon request

THINGS TO KEEP IN MIND...

Cost may vary based on:



Your Budget.



Your Audience



Exclusivity & Usage Fees



Your Social Media Platform(s) preference



Your Expectations

**For media usage outside of social media (Print, TV, radio, etc) – extra fees apply*



This is a partnership. I value your time and mine. Let's make some magic that puts a smile on both parties' faces.

LET'S CONNECT!

Contact information:



alexandreblakerep@gmail.com